



COMMUNITY COLLABORATION

Universal and Showcase Cinema Step by Step Guide

1

Decide whether you can attend and host a taster lesson at your chosen Showcase Cinema location. Spaces are limited and you need to be available for all 3 time slots. Film show times will vary per cinema but will be confirmed when booked.

2

Contact Emily at Showcase Cinema to book your preferred location and slot on esprague@national-amusements.com

3

Make sure to include the following into your email: Cinema location, contact details and any taster session set up requirements (how much floor space for your lesson), access to anything (plug sockets?), and logistics (timings for set up/take down).

4

Plan your taster lesson and logistics for the day.

5

If you wish to hand out your own print outs or freebies at your taster session, please feel free to bring any (this can include any special promotions, offers or discounts you want to use).



Reminder:

Keep in mind you will only need to run a mini taster session to inspire potential students to want to get involved in Martial Arts and join your school.

- Don't need much (if any) equipment
- Entry level session (basic stances and moves)
- You will be teaching families (parents and children ready to watch a film)
- You could include facts/history about your Martial Art style
- You could include special discounts for participating people

Make the most of this exclusive FREE opportunity